



SUMMARY

Mr. Hale is a graduate of SIBI with a Bachelor of Biblical Studies and a Minor in the Science of Missions. Mr. Hale spent the first several years of his professional career as a Minister and Missionary in the US, Mexico and Asia.

Mr. Hale brings over 30 years of experience as a CEO for System Integrators, Internet Service Providers and Marketing Firms. Mr. Hale brings a high-level perspective to all aspects of the corporation, from strategic business creation to sales and marketing to system-based operations.

Mr. Hale has a keen understanding of how to develop, manage and motivate executive-level management teams, author materials, negotiate high-end contracts and implement systems to execute all aspects of a corporation. Mr. Hale has a proven track record that demonstrates his ability to recruit over-achievers and successfully bring concepts to fully operational businesses.

FUNDAMENTALLY SOUND

- Good Business Practices
- Large Sales Pipeline
- Uniquely Positioned- Land Grab
- Prepared for Rapid Growth
- Highly Trained Professional

CLIENT LIST (PARTIAL)

ACN
ARINC
Crius Energy/Viridian
Disney
Ford Motor Company
Federal Express
US Federal Government
Houston Industries
Houston Light & Power
Just Energy/Momentis
Logitech Electronics, Inc.
McDonnell Douglas
MSNBC
Pillsbury
Polaris Industries
Polo Ralph Lauren
State of Texas
Texas A&M University
Texas Tech University

Trump
TPN
United Nations

PARTNERS LIST (PARTIAL)

AT&T
Cisco
IBM
Intel
Microsoft
Motorola
Nortel
Opus West
Time Warner
Strix Systems

1989-1995

Minister, Missionary, Preacher
Football Player for Mexico City Condors
Executive Director/National Training Director for Excel Communications
Speaker for over 1000 audiences

1996

Paul J. Meyer, hired Hale as Consultant for TPN and Pre Paid Legal

1998

Hired by ACN to conduct a 52 city speaking tour
Recognized as an Industry Top Gun in Success Magazine

1999

Co-Founder & CEO of Net Lifestyles, Inc
Named CEO of the Decade by World News Today

2002

Congressman Ortiz endorses Hale for Federal Economic Development Projects
McAllen EDC and Fortune 500 endorse Hale for Federal Economic Development Projects
Central North American Trade Corridor selects Hale as General Contractor
State of Texas selects Hale as General Contractor
Board Member of Rural Broadband Coalition in DC
Board Member of WCAI in Washington, DC
Board Member of VISION 2020 (FTC, FCC, RUS, USDA)

2003

Congressman Hinojosa endorses Hale for Federal Economic Development Projects
Texas Spaceport selects Hale as General Contractor
Cisco, IBM, Motorola and MCI select Hale as General Contractor
State of Texas selects Hale as General Contractor for 5 Counties

Reese Air Force Base selects Hale as General Contractor
Reese Technology Center selects Hale for Management Contract
USDA selects Hale as General Contractor for Rural Economic Development

2004

America's Top 20 WISP recognizes Hale as Owner 5th largest in United States
National Indian Gaming Association, Chairman endorses Hale for Native Casinos
Yellowstone National Park selects Hale as General Contractor
Laredo Development Foundation endorses Hale for Economic Development Plan
Texas A&M International select Hale as Graduation Keynote Speaker

2005

Federal Government selects Hale as General Contractor
FEMA, Red Cross, and Katrina & Rita victims select Hale as General Contractor
Hale recognized as America's Top 20 WISP (#8)
Washoe Tribe select Hale as General Contractor
Native Edge select Hale as General Contractor
Federal Communications Commission (FCC) select Hale as Keynote Speaker RES 2005
NIGA select Hale as Keynote Speaker

2006

Rancho Viejo, Texas select Hale as General Contractor
Presidio, Texas select Hale as General Contractor
Floydada, Texas select Hale as General Contractor
Progreso, Texas select Hale as General Contractor
Presidio ISD select Hale as General Contractor

2007

Opus West Corp select Hale as JV Partner for Hill Country Galleria
Weslaco, Texas selects Hale as General Contractor
Zapata, Texas selects Hale as General Contractor
Financial Times Report names Hale's Project as #1 Micro City in North America

2008

Hale secures a National WiMax License from FCC
Federal Signal selects Hale as Partner
San Marcos, Texas selects Hale as General Contractor
ARINC selects Hale as General Contractor for Utilities Intelligence Project
Strix Systems select Hale as Partner
SunFlower Wind and Decision Weather select Hale as General Contractor
Keyon Communications select Hale as Advisor to Executive Management Team

2009

Trump selects Hale as Chief Strategy Officer
Hale authors Trump Success System
Hale trains over 100,000 individuals
Hale partners with Bill Fields, former President of WalMart

2011

Just Energy hires Hale as Consultant for Momentis
Hale becomes 1st International Director
Hale becomes #1 Income Earner
Hale plays multiple roles from CEO, CMO, to Field Leader

2013

Hale serves as President of BHIP

2014

Hale serves as Chief Ambassador for Crius Energy/Viridian

2016

Founder of LIVIT International JV with Priceline and World Travel Holdings

2018

Founder of LIV Labs and Partners with LaCore Enterprises into 24 countries
Founder of CannaGlobe and several Hemp Brands including; Moonshine Organics, SmokeBuds, Hemp Pet, MaxOut RX, Lauren Lane Beauty, Dr. Wright CBD, Kilo & Gram and MOR24.

2020

Co-Founder & CEO of Ignite VIP with Terry LaCore and Dan Bilzerian

CONTACT INFORMATION

Hale Holdings, LLC.
15511 Hwy 71 West, Suite 110, #420
Bee Cave, TX 78738
mh@martyhale.com
512.912.6568 cell
martyhale.com

Legal Advisors
Baker Botts L.L.P.

Auditor
Beakley & Associates P.C.