



**January 12, 2016**

To Whom it May Concern,

Let me start by saying I have no doubt that you can reach your goals with or without me and the following information is only my humble opinion. I believe that when two or more minds come together a third and more powerful mind is created. My goal is always to leverage this third mind to develop a strategic relationship in alignment with your company's financial goals and cultural objectives by creating momentum through the recruitment, training, and retention of Independent Distributors and Customers.

I've provided a lengthy biography so that you can get a good understanding of my skill set to determine the possibility of working together to grow your business.

I look forward to further discussions.

Best Regards,

A handwritten signature in blue ink that reads "Marty Hale". The signature is fluid and cursive, with the first letters of "Marty" and "Hale" being significantly larger and more prominent.

Marty Hale

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# Biography

## Corporate MLM Experience:

Marty Hale brings 25 years of Executive Management experience in Network Marketing and Direct Sales. Mr. Hale brings a high-level perspective to all aspects of a corporation, from strategic business acumen to financial modeling and analysis to sales and marketing to systems-based operations. Mr. Hale has a proven track record that demonstrates his ability to recruit over-achievers and successfully bring concepts to fully operational businesses. Mr. Hale is known for developing an Intrinsic Culture that drives bottom line revenue while providing long term certainty for all through brand differentiation, universal messaging, business continuity, organizational visibility, and systems automation.

Most recently Mr. Hale served as the Chief Ambassador to Crius Energy, a \$900 Million, Publicly Traded Energy Company and drove it's wholly-owned subsidiary Viridian to \$354 Million in Annual Revenue, making it the 53rd most successful Network Marketing company in the world according to Direct Selling News.

Mr. Hale served as the President of BHIP Global. A multi national nutritional network marketing company providing, skin care, nutritional and energy products in 43 countries with over 200,000 Distributors. Marty was responsible for compensation plan improvements, training, speaking, new products, operational systems, marketing materials and much more.

As the Chief Strategist for the Trump Network, Mr. Hale was responsible for developing the Strategic Growth Plan including; Brand Essence, Messaging Strategy, Training Program, Compensation Plan, and Core Markets. Authored The Trump Network Success System and compensation plan which was directly responsible for producing the highest revenue month in the company's 13 year history. During Mr. Hale's tenure, the company grew from 3500 Reps to over 25,000 Reps in first 12 months and achieved sustained monthly revenue growth of over 365%.

As Co Founder and CEO of Net Lifestyles, Inc., the first Internet Based MLM, Mr. Hale grew the network to 7000 cities worldwide, acquired many high profile clients such as; Polo, ABC, MSNBC, Pillsbury, Ford Motor Company, McDonnell Douglas, Houston Power & Light, Polaris Industries and more, becoming one of the Top 20 Internet Companies in America. The Company was successfully integrated with it's parent company.

Marty is also a renown public speaker with Global Exclusivity to Franklin Covey Software (PlanPlusOnline) and his own set of Productivity Apps in the Apple iTunes Store and Android Store.



**Client List (partial)**

ARINC  
Disney  
Ford Motor Company  
Federal Express  
Federal Government  
McDonnell Douglas  
Opus  
Pillsbury  
Polo.com  
State of Texas  
Trump

**Partners List (partial)**

Apple  
AT&T  
Cisco  
IBM  
Intel  
Lockheed Martin  
Microsoft  
Motorola  
Nortel  
Northrop Grumman  
Time Warner

**Fundamentally Sound:**

Best Business Practices  
Large Sales Pipeline  
Uniquely Positioned  
Rapid Growth Acumen  
Highly Trained Professional

**Corporate Advisor and Independent Representative:**

**Momentis** - Chief Marketing Officer and International Director. Authored and Executed the Strategic Turn Around Plan to help grow the company from approximately 3000 Representatives to over 80,000 and over 300,000 customers generating more than \$250MM in Company Revenues in the first 12 months of joining the company. Parent Company; Just Energy (JE) stock experienced rapid growth from \$7 per share to \$14 per share during tenure. Mr. Hale was responsible for all aspects of marketing, sales including but not limited to, brand strategy, messaging, opportunity presentations, training, events, as well as recruiting and building his own team. This included the actual recruitment of 52 frontline leaders and building his own downline which included over 62,000 Reps and 250,000 Customers.

**American Communications Network (ACN)** - Advisor to CEO & Top Rank Rep. Developed and implemented marketing plan for the recruitment of Industry Leaders to launch new Energy Services through a 52 city tour. ACN experienced the most explosive growth in company's history during this time and was listed in Inc. Magazine's Inc. 500 list as No. 22 of the 500 fastest growing private companies in America with an annual revenue of \$98.1 MM. The only Team recognized by the company with a full page article in Success Magazine.

**The People's Network (TPN)** - Top 5 Income Earner & Corporate Advisor. Built a team over 50,000 Reps in less than one year. Hired by Corporate to author a new business model to integrate with the acquisition by Pre-Paid Legal. The company (AMEX:PPD) reported a 491% increase from prior year and earnings per share, diluted, increased 525%. Conducted numerous radio talk shows, spoke on the company's TV Channel and toured the country speaking at corporate events while building an organization.



# Contact Information

Thank you for taking the time to consider working together. If you would like to contact me please do so at the following:

## For More Info:

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